



## **GALILEO GREEN ENERGY IS NOW GALILEO**

**A new brand and a new website for the pan-European renewable energies platform**

**ZURICH, 14<sup>TH</sup> JULY.** A new brand, a new website. Galileo Green Energy was formed in 2020 as a pan-European renewable energies platform. Since then, it has rapidly grown across seven key European markets, with a pipeline of more than 4GW of renewable energy projects under development and more than 50 employees in the group. From now on, Galileo Green Energy is simply Galileo. Why?

In light of the company's rapid growth in a market that requires reliable energy supply at predictable and affordable prices, Galileo's management team felt it was time to undertake a strategic review of the brand. The objective was to evaluate both how the company was being perceived externally and whether it was distinguishing itself fully in such a competitive and dynamic marketplace. Contextually, the team wanted to make sure that the company's core values and differentiators were clear, and that its desire to be a partner of choice, an employer of choice and a capable and responsible developer and operator of renewable energy plants was clearly visible.

The team has decided to now focus the brand and logo on the shortened name Galileo. As such it has become known by partners and employees, and its green credentials are already well understood in the sector. But there is more to this shortened name; the company strives to remain entrepreneurial and agile in pursuing its mission to make a meaningful contribution to the renewable energy transition in Europe. The brand Galileo more readily embodies these flexible principles, better fitting the company's plans of advancing new ideas and business activities.

*"Two years ago, when I started Galileo Green Energy, our brand name and logo was created in somewhat a rush. Now, following two years of growth across markets and technologies, including growth into solar rooftop I&C as well as offshore wind developments, we have a team of more than 50 employees in our group, we are working with 14 development partners across seven European markets, jointly developing more than 4GW of new renewable energy projects. I think we have already started to create a recognizable footprint in the European market and we are all excited to be moving forward under this new banner as we head towards our 20GW target."* says Ingmar Wilhelm, CEO.

*"The resulting Galileo logo and brand identity is now a simpler and more distinctive mark of our company, of our team's broad sector capabilities and our future planned reach within the European energy sector. Our change of brand visuals and name also reflects our entrepreneurial culture and shared team spirit as it was created collaboratively, thereby bringing together the Galileo brand with our shared company mission and values."* adds Katy Hogg, COO.

The new website is intended to transparently represent the company in terms of its core values, its people, and its ongoing activities across the European renewable energy sector. As Galileo's portfolio



grows, so will the information available on the website. The website is a point of reference for our business capabilities and context, and a place for potential employees to see what roles are available and to apply to join Galileo.

The brand strategy and the creative design process was led by Perfect Storm, an independent, entrepreneurial business based in the north of England. They brought fresh-thinking, a desire to support but also challenge the company's assumptions and brand, as well as a wealth of experience and capabilities across the digital marketing spectrum.

### **About Galileo**

Galileo Green Energy GmbH ("Galileo") was created with an industrial view on the energy sector in which the combination of four key skills makes the difference in successfully addressing the new era of renewables: competitive development of projects, sale of electricity to final consumers, energy management and innovative financing solutions. With this view in mind, Ingmar Wilhelm, business developer and entrepreneur in the world of renewables and the energy transition, and the international investment manager Morrison & Co., with their deep experience in the sector of infrastructure and renewable energy both in private and listed markets, created the new Galileo platform in February 2020. Galileo is a company with a long-term view on the energy market which has gathered financial support from four major Australasian investors. Two are from Australia: the Commonwealth Superannuation Corporation (CSC), which has over 30 years' experience in providing superannuation services to employees of the Australian Government and members of the Australian Defense Force; and Morrison & Co Growth Infrastructure Fund (MGIF), a vehicle managed by Morrison & Co, established in 2018 to provide institutional and high-level investors with access to investments in unlisted and sustainable infrastructure assets. Two further investors are from New Zealand: Infratil Limited, an infrastructure investment company listed on both the New Zealand and the Australian stock exchanges, which owns renewable energy, airport, data & connectivity and social infrastructure businesses; and the New Zealand Superannuation Fund (NZ Super Fund), a sovereign wealth fund established by the New Zealand government to help pre-fund the future cost of superannuation. Galileo has been provided an initial capital commitment of €220 million, with Infratil contributing 40%, and CSC, NZ Super Fund and MGIF contributing 20% each.

Galileo Green Energy GmbH  
Usterstrasse 12, CH 8001 Zurich

Contact: [info@galileo.energy](mailto:info@galileo.energy)

Tel: +41 44 505 63 38

Web: [www.galileo.energy](http://www.galileo.energy)